INTERNATIONAL DATA PROVIDER, MINNESOTA

Regroup

An internationally recognized data and intelligence provider needed a service to communicate with its hundreds of employees in a fast and efficient way. It selected Regroup for both day-to-day and emergency notifications. Based in Minnesota, the company has several hundred employees and serves more than 600,000 subscribers with real-time information on weather, emergencies, financial market data and more.

"Regroup meets all of our needs and is extremely easy to use."

Data Center Operations Manager | Minneapolis, Minnesota

The company previously relied on email and manual phone calls to communicate with its staff. If there was an emergency or an office closure, notifying everyone would take up precious time. Because the company needed to focus on its core mission — serving more than half a million subscribers with critical information — anything that distracted from that was a reduction on ROI. The solution was Regroup. The company could keep in contact with all of its employees over SMS/text, voice, and emails with just two taps on a device.

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The company serves the agriculture, oil and gas, weather and financial industries. The ability to use a mass notification service to keep its employees safe and informed simplified its communications strategy so it could focus on its core mission. The customer reports that what used to take 10-20 minutes to communicate with employees now takes mere seconds. Admins at the company use Regroup to deliver an average of 40,000 messages per month, which means the time savings have a measurable impact on the company's resources. With unlimited admins and groups, Regroup was the best stud most flexible choice on the market.

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One of the company's favorite features is the "all-clear" notification. To be able to inform everyone in real-time that they can get back to work keeps people safe, and is valuable and efficient. Another key feature is that Regroup's cloud-based platform is unaffected by adverse local conditions, so even if the network is down at the company's headquarters, administrators can access Regroup to send messages quickly to employee cell phones or landlines.

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Emergencies

- ✓ Notify everyone in any office about dangerous conditions

- ✓ Alert everyone if severe weather requires a temporary site closure

- ✓ Send all-clear notifications to resume work faster

- ✓ Get advance warnings about approaching severe weather

Routine Notifications

- ✓ Send reminders about meetings and company events

- ✓ Enable workers to report dangerous conditions or suspicious behavior

- ✓ Gather input or collect feedback using Regroup's polling feature

- ✓ Practice safety drills and emergency response scenarios

Learn More

Regroup's platform is flexible, efficient and reliable, for every device and application. We offer training, easy onboarding and 24/7 support. Our system offers unlimited admins and unlimited groups, which makes Regroup an ideal partner for organizations and institutions large and small.

CALL
855-734-7687

REQUEST A DEMO
regroup.com/demo

EMAIL
inquiries@regroup.com

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